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IMAP advises Czech beauty and pharma products distributor Apremeda on sale to Dr. Wolff Group

IMAP is pleased to announce that Dr. Wolff Group, a German based manufacturer of cosmetics and pharma products, has acquired 51% of Apremeda, the exclusive distributor of Dr. Wolff products in the Czech and Slovak Republics. Apremeda's founder retains a 49% stake in the company and will continue in her management role.

Family-owned for over a 100 years, Dr. Wolff manufactures cosmetics and pharma products sold under the brands Alpecin, Alcina, Plantur, Karex, Bioniq® Repair-Toothpaste, Linola and Vagisan. The company has more than 750 employees and sells its products in 60+ countries worldwide, generating €340 million in revenues in 2020.

The IMAP Czechia team, led by Radek Schmied and Petr Sedlar, advised Apremeda throughout the transaction.



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