

May 27, 2021

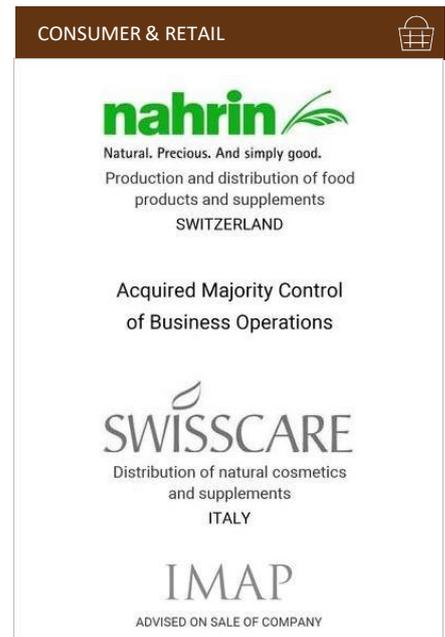
IMAP Italy advises natural care and cosmetic company Swisscare on sale to Nahrin

IMAP is pleased to announce that Alcedo, a leading Italian PE firm, agreed to sell 100% of the company Swisscare to Nahrin. Swisscare became a portfolio company of Fund Alcedo IV in July 2016, when Alcedo purchased 55% of the company from founding shareholders Stelvio Andreis and Elvio Lonardi.

Swisscare distributes cosmetics and health supplements across Italy. Its products are made with completely natural ingredients and sold through a network of over 9,000 sales representatives located throughout Italy.

Nahrin AG, a historical and well-known Swiss company, is licensor of the Nahrin brand and is active in the natural health supplements market, with additional product lines in markets internationally.

The IMAP Italy (Vitale&Co.) team, led by Alberto Gennarini and Marco Bigogno, acted as the exclusive financial advisor to Alcedo on the sale of Swisscare.



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IMAP is an International Mergers and Acquisitions Partnership with 450 M&A professionals and a presence in 43 countries. IMAP has closed over 2,100 transactions valued at \$90 billion in the last 10 years and is consistently ranked among the world's top ten M&A advisors for mid-market transactions (Refinitiv). IMAP advises primarily mid-sized companies and their shareholders on sales and acquisitions globally, providing clients with entrepreneurial, unbiased advice and successfully helping them achieve their objectives.