

April 16, 2019

IMAP advises Papeleria Panamericana on sale to CMPC holding company Softys

IMAP is pleased to announce that Softys acquired Papeleria Panamericana for USD 14 million.

Papelera Panamericana is the market leader of paper tissue products in southern Peru, with a particularly strong presence in the country's second largest city Arequipa with more than 60% of market share. Its product portfolio includes popular brands such as Ideal and Ego. In 2018, the company reported revenues of around USD 17 million.

Softys is a holding company of Chilean based CMPC, one of the world's biggest pulp and paper companies. Softys' hygiene and personal care products are distributed throughout several Latin American countries.

IMAP Peru acted as Sole Financial Advisor to Papeleria Panamericana on the transaction.



Carlos Garcia
Managing Director
IMAP Peru
carlos.garcia@imap.com



Daniela Polar
Partner
IMAP Peru
daniela.polar@imap.com

For more information on IMAP transactions visit www.imap.com



IMAP is an International Mergers and Acquisitions Partnership, with 450 M&A professionals and a presence in 40 countries. IMAP has closed over 2,100 transactions valued at \$90 billion in the last 10 years and is consistently ranked among the world's top ten M&A advisors for mid-market transactions (Thomson Reuters). IMAP advises primarily mid-sized companies and their shareholders on sales and acquisitions globally, providing clients with entrepreneurial, unbiased advice and successfully helping them achieve their objectives.