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Inverlink - IMAP Colombia advised Grupo APC on Experian Latam Holdings Unlimited sale agreement

IMAP is pleased to announce that Inverlink - IMAP Colombia has advised Grupo APC on an agreement for the sale of a majority stake in its subsidiary APC Buró to Experian Latam Holdings Unlimited, a member of the Experian group.

APC Buró is a company that began operations in 2012 and is dedicated to facilitating financial inclusion and access to credit for millions of Panamanian citizens through the reliable, efficient and secure management of massive data and the development of analytical capabilities to reach their full potential.

Experian group is the world's leading information services group, with presence in 44 countries. The innovative group is focused on delivering world-class expertise to organizations, transforming their relationship with consumers and delivering steady growth through investment in new technology and innovation.

This transaction is expected to inject innovation into the Panamanian market, optimizing decision making in the financial and commercial sector, and with it, bringing greater liquidity and depth to the market.

The team from Inverlink - IMAP Colombia, led by Enrique Vargas, acted as exclusive financial advisor to Grupo APC throughout the process.

The closing of the transaction is still subject to regulatory approvals.



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IMAP is an International Mergers and Acquisitions Partnership with 450 M&A professionals and a presence in 43 countries. IMAP has closed over 2,200 transactions valued at \$120 billion in the last 10 years and is consistently ranked among the world's top ten M&A advisors for mid-market transactions (Refinitiv). IMAP advises primarily mid-sized companies and their shareholders on sales and acquisitions globally, providing clients with entrepreneurial, unbiased advice and successfully helping them achieve their objectives.