

December 12, 2019

IMAP Germany advised the shareholders of Reisenthal Group on sale to INVISION

IMAP is pleased to announce that Swiss-German financial investor, INVISION, has acquired a majority stake in the Reisenthal Group, a German manufacturer of functional bags and everyday helpers, as part of a succession solution.

Founded in 1971 and based near Munich, Reisenthal designs, manufactures and sells a range of over 100 functional shopping baskets, bags, luggage and practical everyday helpers. The company's cult product, the carrybag, a textile shopping basket with an aluminum handle, has sold millions of units. Following the sale to INVISION, the Reisenthal family will continue to hold an interest in the company.

INVISION is a Swiss-German investment company that focuses on established medium-sized companies, particularly those in succession scenarios. It has been successfully active as an investment company in German-speaking countries for over 20 years and has invested in 50+ medium-sized companies.

The IMAP Germany team, led by Karl Fesenmeyer and Catharina Peters, initiated the transaction on behalf of the shareholders of Reisenthal and handled the sale during all its phases.



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